



NATIONAL AWARD Received By Founder Late Badri Prasad Choudhary



CHAIR PERSON Smt. Mira Devi Choudhary



DIRECTOR Mrs. Suman Choudhary



MANAGING AUTHORITY Mr. Ghanshyam Choudhary



DEPUTY MANAGING AUTHORITYMr. Subham Choudhary



BOARD MEMBER Mr. Gourabh Choudhary



FACTORY MANAGER Mr. Gautam Chatterjee



CHIEF ACCOUNTANT Mr. Sudip Jha



THE VOICE OF INDIAN TASTE

The History & culture of Indian Spices is probably as old as human civilization itself & dates back to 7000 years into the past.

The blend of various Spices & the age of technique of fruit processing & manufacturing have been a traditional secret, transferred from generation to generation. At Rochak Agro Food Products Pvt. Ltd., we keep the age old secret flowing through our all the quality Spices & various other food products in the brand name of ROCHAK. The word ROCHAK itself means delicious which has been vigorously supported by our best quality Spices.





OUR PRODUCTS



















'Everything under one roof'

Beat The Heat or Quench Your Thirst! Be it Summer or Winter, Enjoy your Favourite beverages and Fruit Jams with Rochak: Asli Swaad, Dilaye Ghar Ki Yaad!

"If life gives you lemons, make some kind of Fruit Jam" Well, that's exactly what we did!



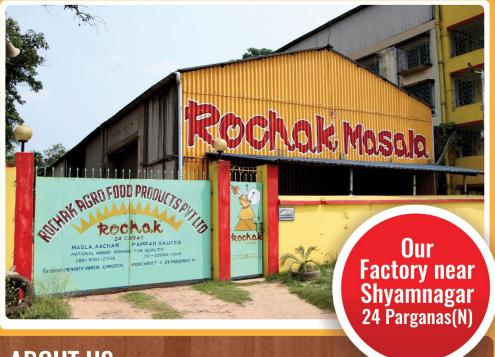


WHY IS ROCHAK OIL A HEALTHY CHOICE?

* MULTI-SEED TECHNOLOGY * LOSORB TECHNOLOGY * NUTRI-LOCK TECHNOLOGY * ANTIOXIDANTS

Rochak Oil brings to you the power of blended oils with the multi-seed technology, which gives you the goodness of two oils in one. Blended oils provide the supply of all kinds of fatty acids - Monounsaturated and Polyunsaturated fatty acids. Rochak oils are enriched with the benefits of 5 Antioxidants while the Nutri Lock technology protects the goodness of the oil.





ABOUT US

Rochak, a promising and fast growing manufacturing company has stormed into Indian Spice and Food Processing field with a vision to deliver authentic Indian spices & other related food products to the million of kitchens in our soil, keeping in mind the diverse culinary palate of India.

Several decades ago, housewives used to grind their spices manually at home and make their own blends for use in their cooking. To make this process easier for the housewife, Rochak visualised the concept of ready-to-use ground spices. We have always believed in taking our culture and tradition further by keeping pace with the current technologies and so, we bring forth in the market a rich variety of traditional and modern food items. Our range comprises Indian Spice, Oil, Pickles, Fruit Drink, Vinegar, Jams & Jelly and many other items that are made using organic ingredients, fruits and flavouring agents.

We have won overwhelming laurels and appraisals form the Ministry of S.S.I Govt. of India in the form of National Award Winner for Quality Products. Our efforts to best manufacture quality spices and other various food products has been duly recognized by Directorate of Marketing & Inspection, Govt. of India through "AGMARK" certification followed by ISO 9001:2008 accredition. Not to forget, the highly coveted National Award for quality presented to our organization. Such associations and appraisals are a proof in itself about the supreme quality and authenticity of our range.

