

MASALA
& OTHER FOOD
PRODUCTS

Rochak

ASLI
SWAAD
DILAYE GHAR
KI YAAD



PROFILE
ROCHAK®



NATIONAL AWARD Received By Founder Late Badri Prasad Choudhary



CHAIR PERSON
Smt. Mira Devi Choudhary



DIRECTOR
Mrs. Suman Choudhary



MANAGING AUTHORITY
Mr. Ghanshyam Choudhary



DEPUTY MANAGING AUTHORITY
Mr. Subham Choudhary



BOARD MEMBER
Mr. Gourabh Choudhary



FACTORY MANAGER
Mr. Gautam Chatterjee



CHIEF ACCOUNTANT
Mr. Sudip Jha



SPICES
ROCHAK[®]

THE VOICE OF INDIAN TASTE

The History & culture of Indian Spices is probably as old as human civilization itself & dates back to 7000 years into the past.

The blend of various Spices & the age old technique of fruit processing & manufacturing have been a traditional secret, transferred from generation to generation. At Rochak Agro Food Products Pvt. Ltd. , we keep the age old secret flowing through our all the quality Spices & various other food products in the brand name of ROCHAK. The word ROCHAK itself means delicious which has been vigorously supported by our best quality Spices.



www.rochakagro.com

'There is No Sincere Love Than The Love Of Food'

Versatility is Our Middle Name. Why go elsewhere when you have everything under one roof in the form of Rochak Masale?

Rochak Masala is not just about 'spices' because to spice up anything in life requires passion and that is what makes our brand Rochak as one of the leading spice brand in the country today.





**THE VOICE OF INDIAN TASTE....
FEEL THE ULTIMATE BEST**

We have expanded our horizon through the condiments division which includes Tomato Sauce, Chilli Sauce, Soya Sauce, Kasundi & Non-Fruit Vinegar & our journey towards ultimate quality control starts from procuring finest quality raw materials through excellent purchase network, established over the years and after rigorous testing at the state of art laboratory.

OUR PRODUCTS



Powdered Spices



Fruit Drinks & Jams



Whole Spices

Rochak[®]
Aasli swad, dilaye ghar ki yaad



Oil & Pickles



Condiments



Mixed Spices



Cereals

TASTE THE BEST IN ROCHAK'S WAY

At Rochak Agro Food Products Pvt Ltd., we believe in the iternal power of creativity in molding minds & by compiling this power with a proper understanding of the market dynamics & engineering a creative statergy that not only helps us to consolidate but also puts us way ahead in the comparison. Our endless journey towards ultimate quality & excellence for better customer satisfaction inspires us to thrive for further improving the present best.

PICKLES
Rochak®



'Everything under one roof'

Beat The Heat or Quench Your Thirst!
Be it Summer or Winter, Enjoy your Favourite
beverages and Fruit Jams with
Rochak: Asli Swaad, Dilaye Ghar Ki Yaad!

"If life gives you lemons, make some
kind of Fruit Jam"
Well, that's exactly what we did!



WHY IS ROCHAK OIL A HEALTHY CHOICE ?

- * MULTI-SEED TECHNOLOGY
- * LOSORB TECHNOLOGY
- * NUTRI-LOCK TECHNOLOGY
- * ANTIOXIDANTS

Rochak Oil brings to you the power of blended oils with the multi-seed technology, which gives you the goodness of two oils in one. Blended oils provide the supply of all kinds of fatty acids - Monounsaturated and Polyunsaturated fatty acids. Rochak oils are enriched with the benefits of 5 Antioxidants while the Nutri Lock technology protects the goodness of the oil.





**Our
Factory near
Shyamnagar
24 Parganas(N)**

ABOUT US

Rochak, a promising and fast growing manufacturing company has stormed into Indian Spice and Food Processing field with a vision to deliver authentic Indian spices & other related food products to the million of kitchens in our soil, keeping in mind the diverse culinary palate of India.

Several decades ago, housewives used to grind their spices manually at home and make their own blends for use in their cooking. To make this process easier for the housewife, Rochak visualised the concept of ready-to-use ground spices. We have always believed in taking our culture and tradition further by keeping pace with the current technologies and so, we bring forth in the market a rich variety of traditional and modern food items. Our range comprises Indian Spice, Oil, Pickles, Fruit Drink, Vinegar, Jams & Jelly and many other items that are made using organic ingredients, fruits and flavouring agents.

We have won overwhelming laurels and appraisals from the Ministry of S.S.I Govt. of India in the form of National Award Winner for Quality Products. Our efforts to best manufacture quality spices and other various food products has been duly recognized by Directorate of Marketing & Inspection, Govt. of India through "AGMARK" certification followed by ISO 9001:2008 accreditation. Not to forget, the highly coveted National Award for quality presented to our organization. Such associations and appraisals are a proof in itself about the supreme quality and authenticity of our range.



Spice a
DISH with
Love and it
pleases
Every Palate

Rochak[®]
Asli swaad, dilaye ghar ki yaad

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